



PA is becoming a  
Trauma Informed State

# Goals

In this session, participants will:

- become informed about trauma-informed care policy and practice
- learn how trauma-informed approaches address social justice as well as healing
- understand how Pennsylvania is becoming a trauma-informed state
- how United Ways, PA 211, and Community Partners can learn more and/or support these efforts

# Agenda & Presenters

- Overview: Dr. Sandra Bloom, Associate Professor, Dornsife School of Public Health, Drexel University
- State Plan: Robert Reed, Executive Deputy Attorney General
- Trauma Training: Gerald Vassar, President/CEO Lakeside Educational Network
- UW Effort: Beth Tomlinson, Senior Director of Education, UWGLV
- UW Effort & Next Steps: Suzanne O'Connor, Senior Advocate/TIC UWGPSNJ

# United Way Greater Philadelphia & Southern New Jersey

Building a Trauma Informed Region Initiative



United Way  
of Greater Philadelphia  
and Southern New Jersey

# Why UWGPSNJ Involved?

- High Quality Childcare
- Children in PreK are expelled **3x** the rate as their k-12<sup>th</sup> grade peers.
- TIC would improve outcomes across all our investments.

# Infrastructure of our work

- Funding
- Education → Health → Capacity Building
- Partnerships

# What does our trauma work look like?

1. Trauma Training – building capacity to scale a system of high quality trauma training
2. Training Clinicians in the Neurosequential Model of Therapeutics
3. Training for Early Childhood Staff
4. Training for Philadelphia School District
5. Training Parents Training for Social Services Providers
6. College Certificate Training
7. Funder Guidance and Education
8. Coalition Building & Policy Change
9. Cross-Sector Org Assessment Tool (TISAS)
10. Academic Research & Evaluation

# Impact

- 1) System of high quality trauma training
- 2) Evaluation, RCT: Temple and Columbia University
- 3) Trauma Informed Philanthropy Guides, V1 & V2
- 4) Trauma Informed Services Inventory Survey (TISIS)
- 5) New Eyes (One hour training on safety plans)



# How United Ways help/

## Dedicate staff time to staffing the following efforts:

1. Develop fundraising strategy
2. Survey/Convene grantees to determine need
3. Create a fund to help support and scale access to trauma-informed resources and services
4. Help organize cross-sector opportunities to grow efforts in your footprint
5. Fund Capacity Building efforts to increase access to TI services in community
6. Help advocate by joining statewide/national efforts

# Resources

Advocacy & Fundraising: [www.CTIPP.org](http://www.CTIPP.org)

Practice & Grantmaking: [Trauma Informed Philanthropy Guides](#) (Volumes 1 & 2)

ACEs Connection: [www.acesconnection.com](http://www.acesconnection.com)

Lakeside & PRESENCE [www.lakesidelink.org](http://www.lakesidelink.org)

Up Next: Free trauma 101s, Free COVID/Education July 29, Free Fall Trauma Symposium and FollowUp session

# Thank you

