

UNITED WAY OF PENNSYLVANIA

# Keystone Spirit of the United Way Award Honor Roll



YOUR IMPACT  
**\$10,000**



\$10,000 lets 35 people sign up to learn job skills



\$10,000 enrolls 3 children in high quality pre-k

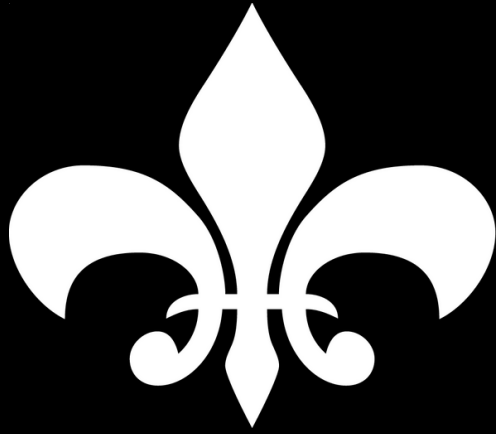


\$10,000 helps 6 young people obtain job skills training



\$10,000 supports 89 people accessing healthcare

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# ACKNOWLEDGEMENTS

## 2018 Keystone Spirit of the United Way Award Nominees

**Max P. Gannon Jr.**

*United Way of Bradford County*

**Thomas B. Hagen**

*United Way of Erie County*

**Walt Legenstein**

*United Way of Lancaster County*

**Ira M. Lubert**

*United Way of Greater Philadelphia and Southern New Jersey*

## Keystone Spirit of the United Way Award Selection Committee:

**Andy Daub**

*2017 Keystone Spirit of the United Way Award Winner*

*Brown-Daub Dealerships*

**Lee Butz**

*2016 Keystone Spirit of the United Way Award Winner*

*Alvin H. Butz, Inc.*

**Teresa Miller**

*Secretary of Pennsylvania Department of Human Services*

**Cynthia Figueroa**

*Commissioner of Philadelphia Department of Human Services  
Board Member of United Way U.S.A.*

**Jim Cawley**

*Vice President of Institutional Advancement of Temple University*

*Former CEO United Way of Greater Philadelphia and Southern New Jersey*

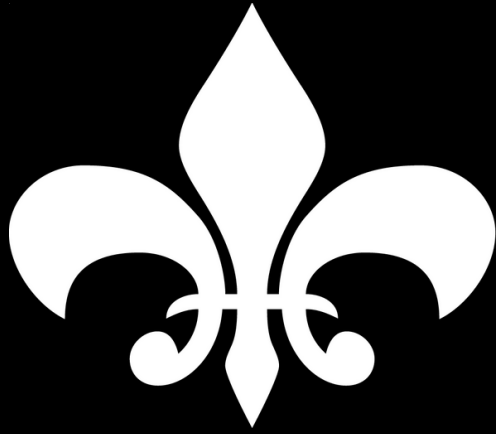
*Former Lieutenant Governor*

**Joan Benso**

*CEO of PA Partnerships for Children*

**Rick Bloomingdale**

*President of PA AFL-CIO  
United Way of PA Board Member*



KEYSTONE AWARD NOMINEE

**MAX P. GANNON JR.**

Throughout his business and civic life, Max Gannon has succeeded because of his commitment, not only to business success and personal achievement, but to his family, community, clients, employees, and the causes in which he fervently believes. The son and namesake of an educator, Max P. Gannon, who oversaw the consolidation and subsequent administration of the Wyalusing Area School District for about 25 years as its Supervising Principal/Superintendent, Max was the youngest of four siblings. Max graduated from Wyalusing Valley High School in 1967 and the Indiana University of Pennsylvania before launching his impressive career in the insurance field as an agent in 1972.

Barely a year later, Max, still in his early twenties, struck out on his own and founded Gannon Associates, Inc., which grew into a regional agency it is today with 10 offices in Pennsylvania and New York and more than 70 employees. He grew up in Bradford County, PA, where the agency is headquartered. The county has historically been an agricultural leader in Pennsylvania, and Max became not only an authority and innovator in the insurance field, serving on various insurance boards, but his knowledge about the challenges facing farmers as they crossed the threshold of the 21st Century made another transition possible.

Max took over as President of Agri-Services Agency (ASA) in 1999 and his son, Mark, now heads the day to day operations of Gannon Associates as its Chief Executive Officer. Between the two agencies, they now employ over 112 employees and service customers in every state. Under Max's leadership ASA Under Max's leadership ASA has been able take a leading role in uniting farmers in an innovative cooperative business model to protect themselves, their businesses and their lifestyles through farm, health and life insurance and workers compensation just like employees and executives of major industries.

As a citizen, Max has served his community on multiple levels, from being a volunteer ambulance driver to chairing the boards of his local hospital and industrial development authority. As a founder of the United Way in Bradford County and his tireless efforts on its behalf, his many contributions are stated in his nomination letter.

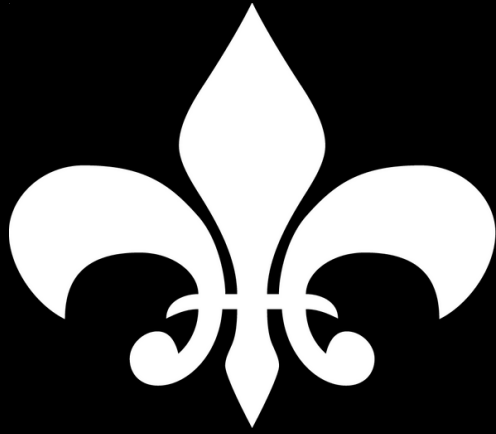
Following is a sampling of his "successful and sustained engagement" on behalf of his community and his profession:

- National Board of the Small Business Administration
- Past Chairman of the Board of the Towanda Memorial Hospital
- Board Member of the Citizens & Northern Bank
- Chairman of the Bradford County Industrial Development Authority
- Charter President of the United Way
- Paul Harris Fellow of Rotary International, and
- Active involvement in candidates' campaigns for Governor, U.S. Congress. State Senate, State House and various Bradford County elected officials.

Max is married and has two children, Mark Gannon and Cynthia Gannon Cooper, and four grandchildren. His wife, Maureen, is the President Judge of the Bradford County Court of Common Pleas.



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KEYSTONE AWARD NOMINEE

**THOMAS B. HAGEN**

Thomas Bailey Hagen, a business and civic leader for more than 50 years, is Chairman of the Board of the Erie Insurance Group companies where he began as a part-time file clerk in 1953, retiring 40 years later as Chairman & CEO. Erie Insurance is the largest employer and the only Fortune 500 company headquartered in Erie County.

He is also Chairman of the Board of Custom Group Industries, the collective name for the three Erie, Pennsylvania based manufacturing companies in which he has had an ownership interest since 1997: Custom Engineering Co., Venango Machine Company and Lamjen, Inc.

Long identified with community development and historic building restoration, Hagen is an Advisory Board member and former officer and director of Preservation Pennsylvania. He was a founder and President of the former Erie Tomorrow Corporation, and a founder and past Vice Chairman of the Bayfront East Side Taskforce (B.E.S.T.) in Erie. He is also a former Board member, officer and Honorary Director of the Erie Conference on Community Development (now the Erie Regional Chamber & Growth Partnership) and former board member of the Chautauqua Foundation and The Erie Community Foundation.

On August 29, 2015, the campus of the Historical Society of Erie County (PA) museum and archives was designated the Thomas B. Hagen History Center. And, on October 22, 2015, Hagen was awarded the highest honor for historic preservation in Pennsylvania, "The Otto Haas Award" from Preservation Pennsylvania. He has received dozens of other awards that are too numerous to list, including United Way's Tocqueville Award in 2009.

Mr. Hagen is Co-Founder, Past Chairman and Director Emeritus of Team Pennsylvania Foundation; past Chairman of the Pennsylvania Chamber of Business and Industry; past Chairman of the Insurance Federation of Pennsylvania; past President and Honorary Director of the Erie Philharmonic, and Past President and Councilor Emeritus of the Pennsylvania Society. He currently serves as Vice Chair of the Pennsylvania Housing Finance Agency and as a Trustee of The New England Historic Genealogical Society (NEHGS).

A retired U.S. Navy Captain, Hagen served on active duty during the Cold War as Supply Officer of the Atlantic Fleet destroyer USS Harwood and on Reserve duty with the logistics staff of the Commander-in-Chief, U.S. Atlantic Fleet for a total of 30 years service.

Born in Buffalo, NY, Hagen was raised in Erie, where he attended public schools and graduated from Strong Vincent High School. Hagen attended Penn State Erie, The Behrend College and graduated in 1957 with a BS Degree in Business Administration (Insurance) from The Ohio State University, where he was a Griffith Scholar, President of the Insurance Society and Treasurer of Phi Kappa Psi Fraternity.

Edinboro University of Pennsylvania conferred on Hagen the honorary degree of Doctor of Public Service in 1996 "In recognition of [his] leadership in the cause of civic and social responsibility..." and Mercyhurst University conferred on him the honorary degree of Doctor of Laws in 2016.

Hagen, with his late wife Susan who was a prominent community leader, is the parent of two grown children and three grandchildren.

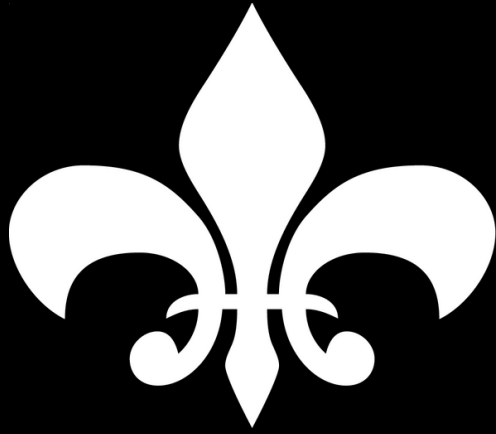


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KEYSTONE AWARD NOMINEE  
**WALT LEGENSTEIN**

Walt Legenstein's great passion as a business owner and volunteer has always been to provide a valuable service that the community needs. A successful small business owner of two local business' Certified Carpet and Go N Bananas. Walt has been married to his wife Fran for 50 years, they are the parents of six children, seventeen grandchildren and three great grandchildren. Walt presently serves on the Lancaster Chamber of Commerce capital campaign committee, Lancaster General Health Foundation Board of Trustees and the PA College of Health Sciences "Building Futures" Campaign Executive Committee. Notably, Walt has been chairman of the following: Lancaster General Health Cancer Campaign, Lancaster General Health Foundation Board, Lancaster Chamber of Commerce, United Way of Lancaster County and Lancaster Catholic High School. He currently is Chairman and CEO of Certified Carpet.

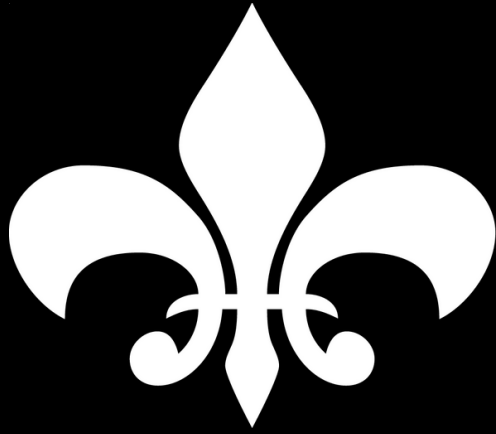
- Past Chairman, Lancaster General Health Cancer Campaign (2007 -2013)
- Past Chairman, Lancaster General Health Foundation Board
- LG Health Foundation Grants & Awards Committee
- LG Health Foundation Executive Committee
- LG Health Foundation Cancer Institute Development Committee
- Member, Lancaster General Health - Finance / Capital Allocation Committee
- PA College of Health Sciences Executive Committee
- Board Member, United Way of Lancaster County
- Past Chair, Lancaster Chamber of Commerce
- Past Chairman of the Board, United Way of Lancaster County
- Past Chairman of the Board, Lancaster Catholic High School
- Member, Sertoma Club of Lancaster
- Member, St. Joseph Catholic Church Council
- Foundation Board, Millersville University
- Board Member, Diocese of Harrisburg Catholic Charities
- Past Executive in Residence, Elizabethtown College Family Business Center

He has been the recipient of numerous awards, including:

- Volunteer of the Year Award, 1997, United Way of Lancaster County
- Lancaster Sertoman of the Year, 1986-1987
- Spirit of Achievement Award, 1998, Junior Achievement of Central Pennsylvania
- Sales and Marketing Excellence Award, 1999, Sales and Marketing Executives of Lancaster
- Distinguished Grant Maker Award, 1999, Lancaster County Estate Planning Council and The Lancaster County Foundation
- Alumni Award for Extraordinary Service to the School & Humanity, Lancaster Catholic High School
- 2004 Distinguished Citizen of the Year Award – Pa Dutch Council – Boy Scouts
- Eagle Scout
- 2005 Hall of Fame, Business of the Year – Central Penn Business Journal
- 2006 Exemplar Award for significant contributions to the community – Lancaster Chamber of Commerce
- 2008 Spirit of Lancaster Award - United Way of Lanc. Co.
- 2008 J. Freeland Chryst Annual Sports Achievement Award
- 2009 Lancaster Catholic High School Athletic Hall of Honor
- 2010 Crispus Attucks Community Center
- 2010 Ruby M. Payne Cook Award
- 2012 Association of Fundraising Professionals - Volunteer Fundraiser of The Year
- 2009, 2013 voted Lancaster County Magazine's Civic Minded Lancasterian
- 2016 voted Lancaster County Magazine's Community Volunteer



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KEYSTONE AWARD NOMINEE  
**IRA M. LUBERT**

Ira M. Lubert is a Philadelphia real estate investor and private equity expert. In 1997, he founded Independence Capital Partners, a family of private equity and real estate funds. He is also Chairman and co-founder of Lubert-Adler Real Estate and co-founder of LLR Partners Inc., Quaker Partners, LEM Capital, LBC Credit Partners, and Patriot Financial Partners L.P.; all of which comprise Independence Capital Partners.

Prior to co-founding Lubert-Adler, he co-founded several other businesses, including TL Ventures, within the family of Safeguard Scientifics, Inc. (NYSE: SFE), an early-stage venture fund; Radnor Venture Partners, L.P., the first venture fund managed by Safeguard Scientifics; and GF Management, a hotel ownership and management company.

Outside of his professional obligations, Ira serves on the Boards at The Franklin Institute and National Constitution Center. He is a longtime advocate for the United Way of Greater Philadelphia and Southern New Jersey, and has served as a past Chair of the United Way Campaign and Tocqueville Cabinet. He remains an active recruiter for the Tocqueville Society.

Ira has received many honors for his business leadership and philanthropic endeavors. In 2014, Drexel University and Temple University both awarded him their most prestigious honors. He was named Drexel University's LeBow College of Business' 60th Business Leader of the Year, and Temple University's Fox School of Business honored his outstanding achievement, leadership and commitment to the community with the Musser Award.

He is a 1973 graduate of the Pennsylvania State University, where he received a Bachelor of Science degree in Human Development, with a major in Hotel Management. In 2006, he was the recipient of The Distinguished Alumni Award, which is the highest honor presented by Penn State to an outstanding alumna or alumnus. He previously served on Pennsylvania State University's Board of Trustees from 1997-2000 and today, serves as Chairman of the Board of Trustees.



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