



We're excited to extend a unique opportunity for you and your local partners to engage with our 2025 United Way of Pennsylvania Annual Conference, happening April 28-30, 2025 in Harrisburg! By connecting your valued partners with our conference sponsorships, you can offer them valuable exposure to key decision-makers, leaders, and staff from across the commonwealth—all while benefiting your own United Way.

This is an exceptional chance for your partners to enhance their reach and influence within the United Way network, as well as to gain visibility among leaders invested in creating impactful change across Pennsylvania. By sponsoring the UWP conference, your partners can connect with a statewide audience, present their brand to a larger network, and demonstrate their commitment to local and statewide impact.

To recognize our local United Ways who secure sponsorships, we're offering the following benefits based on sponsorship level:

- Keynote Level* (\$7,500): Four free conference registrations
- Legislative Reception* or Social Event* (\$5,000): Three free conference registrations
- Gold Level (\$2,500): Two free conference registrations
- Silver Level (\$1,500): One free conference registration
- Bronze Level (\$1,000): 50% discount on one conference registration

If any of your partners are interested in expanding their reach within the United Way community, we encourage you to share our sponsorship package with them. Should you need any assistance in presenting these materials, please don't hesitate to reach out to Ashley Leary at aleary@uwp.org—we're here to help!

Thank you for your ongoing support and partnership as we work together to Move the Mission of United Way!

Warm regards,

A handwritten signature in black ink that reads "A Leary".

Ashley Leary

Member Services Manager
United Way of Pennsylvania

*Indicate exclusive sponsorship opportunity



UNITED WAY
Pennsylvania

MOVE THE MISSION

APRIL 28-30, 2025
HARRISBURG, PA

2025 UWP ANNUAL CONFERENCE
Partnership Opportunities



About Us

United Way of Pennsylvania

United Way of Pennsylvania (UWP), champions a network of local United Ways dedicated to building resilient families and thriving communities across the Commonwealth. We collaborate with leaders from business, government, faith, and community organizations to ensure all Pennsylvanians have access to essential resources in health, education, and financial stability. Through public-private partnerships and advocacy, UWP leverages charitable and state resources to drive impactful, local initiatives, supporting 41 local United Ways and one United Fund across Pennsylvania.



We invite you to partner with us for the 2025 UWP Annual Conference, Move the Mission, held April 28-30 at the Hilton Harrisburg, One N 2nd St, Harrisburg, PA 17101. This conference serves as an invaluable opportunity for local United Ways to exchange ideas, drive innovation, and strengthen their capacity to create lasting change in their communities. As a conference partner, you will have direct access to Chief Professional Officers and key leaders from across Pennsylvania's local United Ways, enabling you to connect with decision-makers who lead impactful work in their regions. Typically attended by 60-100 individuals, this event offers a unique opportunity to showcase your brand to engaged, community-focused leaders.

Dedicated partner breaks are scheduled throughout the event, giving you the chance to connect directly with attendees, showcase your products and services, and build new relationships. As a valued partner, you will also be included in conference raffles, a great opportunity to connect with participants and collect contact information to enhance your engagement.



“My experience at last year’s United Way of PA Conference was incredibly informative, highly collaborative, and thoroughly enjoyable. The sessions provided valuable insights, and the opportunity to connect with peers across the state was both inspiring and energizing.”

-Brian Grimm, President, United Way of York County

PARTNERSHIP OPPORTUNITIES	KEYNOTE*	LEGISLATIVE RECEPTION*	SOCIAL EVENT*	GOLD	SILVER	BRONZE	BREAKOUT
	\$7,500	\$5,000	\$5,000	\$2,500	\$1,500	\$1,000	\$500
Reserved seating at the Keynote Speaker's table	X						
Opportunity to introduce the Keynote Speaker	X						
Name featured in press releases	X						
Complimentary color ad in the Conference program	Full Page	Half Page	Half Page				
Opportunity to address attendees at a sponsored event or meal	10-Minutes	5-Minutes	5-Minutes	3-Minutes			
Branded UWP T-shirts for your team	4 Shirts	4 Shirts	4 Shirts	2 Shirts			
Invitation to the UWP social event	4 Attendees	4 Attendees	4 Attendees	2 Attendees			
Recognition included in conference promotional materials	X	X	X	X	X		
Complimentary Conference registration for two including access to sessions and meals	X	X	X	X	X	Lunch Only	
Two-day exhibit table in the partner exhibit area	X	X	X	X	X	X	
Name/Logo recognition in one pre- and post-event social media promotion to over 1,000+ followers across all channels	Logo	Logo	Logo	Logo	Logo	Name	
Signage at a company-sponsored meal or program	Member Dinner*	Legislative Reception*	Social Event*	Choice of Breakfast or Lunch*	Choice of Breakfast or Lunch	Welcome Reception	1 Breakout Session*
Name/Logo included on the conference website and in program	Logo	Logo	Logo	Logo	Logo	Name	Name
Opportunity to contribute giveaways in attendee welcome bags	Giveaways + Literature	Giveaways + Literature	Giveaways + Literature	X	X	X	X
Opportunity to provide a prize for the partner raffle held on Wednesday	X	X	X	X	X	X	X

*Indicates Exclusive

2025 UWP Annual Conference Partnership Agreement

Thank you for supporting the 2025 United Way of Pennsylvania Annual Conference. The information below will help us properly recognize and thank you, as well as document your business' support. We sincerely appreciate your commitment to our mission and commonwealth.

Contact Name: _____

Email: _____ Phone: _____

Business Name (as it should appear in print): _____

Street Address: _____ City, State, Zip: _____

Web Address: _____ Social Media Handle: _____

Local United Way Connection: _____

Commitment Level

- | | | |
|--|--|---|
| <input type="checkbox"/> Keynote - \$7,500 | <input type="checkbox"/> Legislative Reception - \$5,000 | <input type="checkbox"/> Social Event - \$5,000 |
| <input type="checkbox"/> Gold - \$2,500 | <input type="checkbox"/> Silver - \$1,500 | <input type="checkbox"/> Bronze - \$1,000 |
| <input type="checkbox"/> Breakout - \$500 | | |

Method of Payment

- Enclosed is my sponsorship check in the amount of \$ _____
- Pay by Credit Card: Visit www.uwp.org to pay your sponsorship by credit card.
- Pay by electronic funds transfer: Contact aleary@uwp.org to arrange payment.
- Please send invoice to: _____

Sponsor Signature: _____ Date: _____

Please return form and logo to:

aleary@uwp.org -or-
United Way of Pennsylvania
20 Erford Road, Suite 215
Lemoyne, PA 17043

United Way of Pennsylvania
Federal Tax ID #23-1672348]
Organized under IRC 501(c)(3)





The mission of the United Way of Pennsylvania is to champion United Way as a leader and partner in building more financially resilient families and thriving communities throughout Pennsylvania.

Connect with Us!



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